



Exhibitor Prospectus

**Pancreas & Related Cancers:
Emerging Topics in 2026**

Friday, June 12, 2026

Pancreas and Related Cancers: Emerging Topics in 2026

Friday, June 12, 2026

Virtual Meeting

COURSE DIRECTORS & PLANNERS:

Harish Lavu, MD, MS, FACS; Charles J. Yeo, MD, FACS; Eika Barriera-Justiniano, CRNP

On behalf of the Jefferson Pancreas, Biliary, and Related Cancer Center, the Thomas Jefferson University Department of Surgery and the Sidney Kimmel Cancer Center, we would like to formally invite your company to exhibit at the virtual ***Pancreas and Related Cancers: Emerging Topics in 2026*** meeting on Friday, June 12, 2026.

As a virtual exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 100 oncologists, radiation oncologists, surgical oncologists, surgeons, gastroenterologists, hepatologists, primary care practitioners, internists, nurse practitioners, nurses and other health care professionals who care for the pancreatic cancer patient representing hospital-based and office based practices from the greater Philadelphia and tri-state area. There will be **four levels of exhibiting** opportunities: Platinum Showcase with a Product Theater, Gold, Silver, and Bronze Levels.

Speak with the exhibitors opportunity at the conference! *GREAT BENEFIT!*

Additionally, each company will be provided access to our *returning* Virtual Exhibit Live Networking Room. This is a conference supported zoom session that will have breakout rooms for each of the companies. Attendees can easily jump in and out of the breakout sessions to talk to company representatives. There will also be a staff member present during break times to help facilitate attendees navigating into each room. Conference organizers will host multiple raffles to encourage attendee engagement.

Exhibitor Raffle and Score Card - *GREAT BENEFIT!*

To encourage virtual attendee-exhibitor interaction, the attendees will have the opportunity to visit each of the exhibit booths to collect special booth identifiers and participate in an exhibitor raffle, with the possibility of winning one of several prizes at the end of the conference. Please note, exhibit funds will not be used toward the raffle prizes/giveaways as institutional and registrations funds will cover these expenses.

Exhibit fees can be paid online with your registration. Contact us if you are paying by check or will pay via electronic payment/wire transfer.

We hope that you will join us as an exhibitor for this exceptional virtual program and important networking event. Please register online at <https://jefferson.cloud-cme.com/pancreas2026> to reserve your spot today! Please feel free to contact me with any questions you may have.

We hope that you will exhibit at this exceptional course and networking event. Please contact me at christopher.curran@Jefferson.edu if you have any questions. Thank you for your attention and consideration!

Sincerely,

Christopher Curran
CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

Virtual Exhibit Information

Pancreas and Related Cancers: Emerging Topics in 2026 Friday, June 12, 2026

EXHIBITOR REGISTRATION	To secure your spot, please complete the online exhibitor registration at https://jefferson.cloud-cme.com/pancreas2026 Click on the exhibitors tab to access the registration link
VIRTUAL EXHIBIT SET-UP	Final company material for virtual exhibit booths including web/video advertisements and virtual meeting platform links are due by <u>May 15, 2026</u> . <ul style="list-style-type: none"> • Advertisements must comply with the specs outlined in this packet
DESIGNATED EXHIBIT TIMES (EDT) & EXHIBITOR RAFFLE	<p><u>Before/After the Live Conference</u> The virtual exhibit hall will be available to registered and prospective attendees for 30 days. During this time period, attendees can visit virtual exhibit booths and view company descriptions, web and video advertisements. They can also sign up for emails and appointment times with their local representatives.</p> <p><u>During the Live Conference</u> Representatives may begin exhibiting through their virtual meetings platform at 9:30AM on Friday, June 12, 2026. The virtual exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times:</p> <p style="margin-left: 40px;"><u>Friday, June 12, 2026</u> 9:30AM - 10:00AM Log On & Virtual Exhibits 11:25AM - 12:25PM Lunch & Virtual Exhibits</p> <p><u>During Exhibit Times - meet and talk with the attendees:</u> Attendees will be able to speak live with the exhibitor representatives via our Live Networking Chat Room. Details and links will be provided to final exhibitors before the day of the conference.</p> <p><u>Exhibitor Raffle:</u> An exhibitor raffle will be held to encourage attendee interaction during the conference. Raffle prizes are provided by Jefferson.</p>
EXHIBITOR RULES	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying virtual exhibit space. • Exhibitor activities are restricted to the allocated virtual space at the conference. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and not interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content on the internet including but not limited to banner ads, subliminal ads, and pop-up window ads. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no ‘commercial breaks’. • Exhibits are intended for informational purposes. Products may not be sold in the virtual exhibit hall. • The recording (photographic, screen capture, audio and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.

VIRTUAL EXHIBIT LEVELS & BENEFITS

Virtual Exhibit Hall Booth includes:

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

1 Clickable Button: This button links to one resource (i.e. website, PDF, contact info). Examples of a resource: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for the button and the URL, PDF or contact info it will direct to. Title is limited to two lines of text with no more than 20 characters (including spaces) per line.**

BRONZE - \$1,500

Listing, Static Virtual Booth & Acknowledgements



Additional Benefits:

- Attendee list
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- Company listing in Digital Exhibitor Directory
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to conference attendees

Assets/Materials due by: May 15, 2026

SILVER - \$2,500

Basic benefits
PLUS
3 Links &
Advertisements

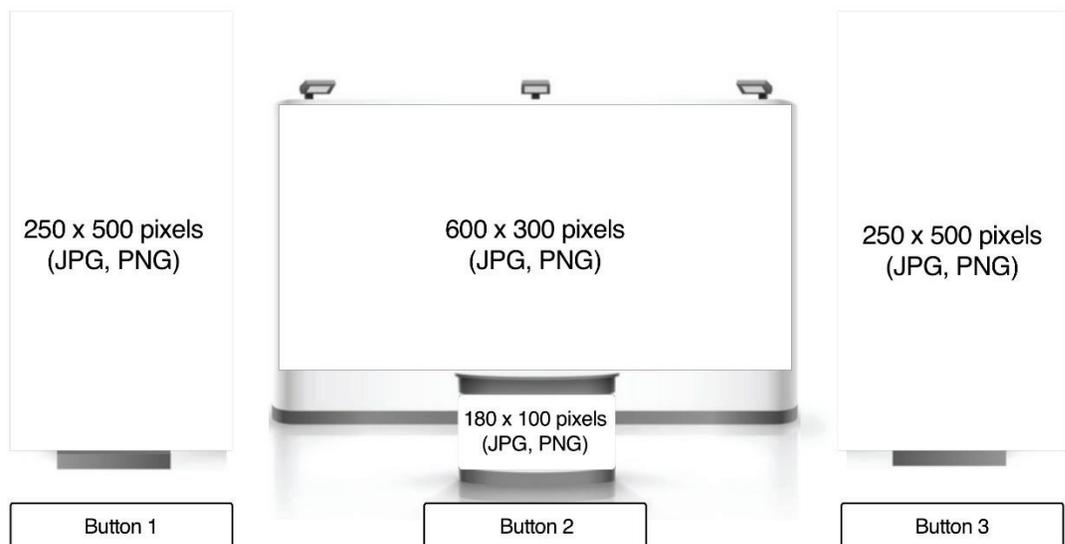
Virtual Exhibit Booth includes:

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

3 Clickable Buttons: Each button links to *one* resource (i.e. website, PDF, contact info).

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



Additional benefits:

- Attendee list
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- Half-page color advertisement & company listing in Digital Exhibitor Directory [Specs: JPEG format, letter size (8.5 by 5.5), no bleed, preferably with a border]. Ad must be provided by **May 15, 2026**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company acknowledgements in emails to attendees

Assets/Materials due by: May 15, 2026

Virtual Exhibit Booth includes:

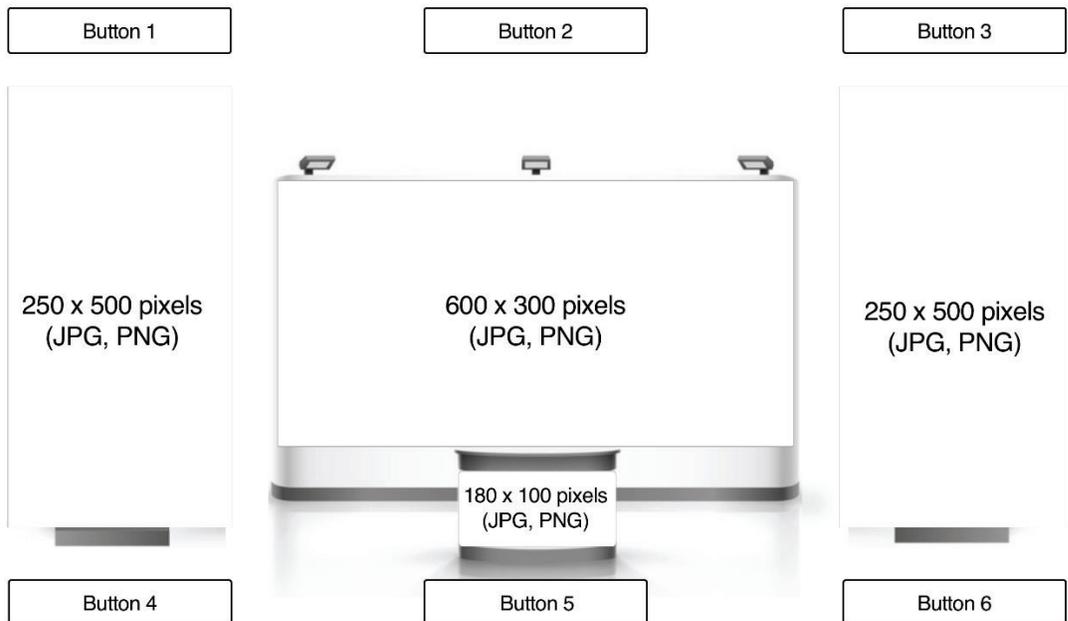
Prominent location in the Virtual Exhibit Hall

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

6 Clickable Buttons: Each button links to **one** resource (i.e. website, PDF, contact info).

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company’s contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



GOLD - \$3,500

*Basic benefits
PLUS
6 Links &
multimedia
advertisements*

Additional benefits:

- Attendee list
- Company listing in Exhibitor Directory with prominent logo placement and company blurb
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- 2 Full page color advertisement and company listing in Digital Exhibitor Directory [Specs: PDF format, letter size (8.5 by 11), no bleed, preferably with a border]. Ad must be provided by **May 15, 2026**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to attendees

Assets/Materials due by: May 15, 2026

Virtual Exhibit Booth includes:

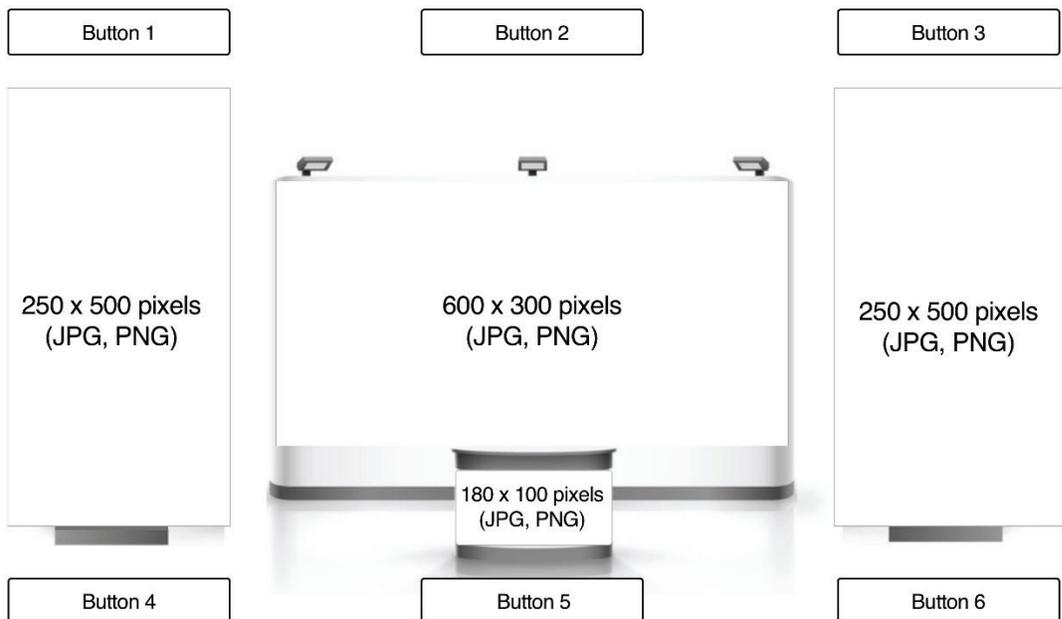
Prominent location in the Virtual Exhibit Hall

4 Static Images (not clickable/do not link out)

- 2 Featured Vertical Booth Images- 250 X 500 px (JPG or PNG)
- 1 Sponsor Logo Image- 180 x 100 px (JPG or PNG)
- 1 Featured Horizontal Booth Image- 600 x 300 px (JPG or PNG)

6 Clickable Buttons: Each button links to *one* resource (i.e. website, PDF, contact info).

- Examples of Resources: company or product website, product info, product demo videos (hosted by you on YouTube or similar), display contact info (name, title, email, phone), or link to your company's contact form. **Please provide a short title for each button and the URL, PDF or contact info for each. Titles are limited to two lines of text with no more than 20 characters (including spaces) per line.**



**PLATINUM
SHOWCASE -
\$10,000**

*GOLD Level
Exhibit + Product
Theater*

*Best Deal!
Most benefits!*

***LIMITED TO
ONE COMPANY***

Additional benefits:

- Attendee list
- Company listing in Exhibitor Directory with prominent logo placement and company blurb
- Live Networking Chat Room open to all attendees
- Included in Exhibitor Raffle (prize provided by Jefferson)
- 2 Full page color advertisement and company listing in Digital Exhibitor Directory [Specs: PDF format, letter size (8.5 by 11), no bleed, preferably with a border]. Ad must be provided by **May 15, 2026**.
- Company will be acknowledged verbally & on PowerPoint slideshow during opening remarks or before conference breaks
- Company will be acknowledged in emails to attendees

Assets/Materials due by: May 15, 2026

PRODUCT THEATER:

Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session prior to the start of the program. Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.

- Product theaters can be scheduled before or after the symposium (*see daily timeslots below*)
- Product theaters will be advertised to registered conference attendees before the symposium
- The company must hold the registration platform for this half hour if desired by the company
- Your dedicated Product Theater page will be accessible from the conference hub and from your Virtual Booth page.

This opportunity is **limited to one company** during the following time slot on a **first come, first serve basis***,

Friday, June 12, 2026

- 11:40AM - 12:10AM EDT
- 30 minutes

Specs for Individual Company's Product Theater Page

- Date/Time of your Product Theater
- Meeting platform link (Zoom, WebEx, Teams or platform of your choice)
- Company Representative Name and E-mail Address
- Company logo (high resolution JPG or PNG - roughly 500 x 500 pixels)
- Title of Session (up to 8 words)
- Short Tagline / Description of Session (up to 15 words)
- Extended Description of Discussion (up to 60 words)
- Optional link to one PDF (For example - ISI, PI, or brochure)
- Please also provide a 1 page flyer in PDF format that will be sent to attendees ahead of time.

Assets/Materials due by: May 15, 2026

**slot selection cannot be guaranteed until registration is complete.*

<p>SUNSHINE ACT</p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
<p>PAYMENT INFORMATION</p>	<p>Payment in full is required and due with online registration. Register as an Exhibitor at https://jefferson.cloud-cme.com/pancreas2026</p> <p><u>CREDIT CARD</u> (<i>preferred payment type and you may pay online with a credit card</i>) American Express, Visa and MasterCard are accepted online with your registration.</p> <p><u>CHECK</u> Please make check payable to: Thomas Jefferson University, Office of CPD</p> <p>Mail to: Thomas Jefferson University, Office of CPD Jefferson Alumni Hall ATTN: Pancreas 2026 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p>
<p>CANCELLATION & REFUND POLICY</p>	<p>Deadline for exhibitor registration is May 15, 2026. Thomas Jefferson University cannot guarantee space availability after that time.</p> <p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before May 15, 2026. There will be no refunds after this period. Cancellations notified before the one month period will incur a 10% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Sidney Kimmel Medical College Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email jeffersoncpd@jefferson.edu please include the activity name in the subject line.</p>
<p><i>Questions?</i></p>	<p>Please contact Christopher Curran at Christopher.Curran@jefferson.edu</p>

Pancreas and Related Cancers: Emerging Topics in 2026
 Friday, June 12, 2026 | Virtual Conference | 10:00AM - 2:15PM Eastern Time

Preliminary Agenda - Subject to Change

9:30 AM - 10:00 AM	<i>Log On & Virtual Exhibits</i>	
10:00 AM - 10:01 AM	Welcome and Opening Remarks	Harish Lavu, MD, MS, FACS
10:01 AM - 10:10 AM	Jefferson Pancreas, Biliary and Related Cancer Center Overview ^{1 2}	Charles Yeo, MD, FACS
10:10 AM - 10:25 AM	Radiologic Diagnosis of Pancreatic Disease ²	Ethan Halpern, MD
10:25 AM - 10:40 AM	Endoscopic Therapies for Pancreas Cancer ²	Rishi Pawa, MD
10:40 AM - 10:55 AM	Long term Follow-up After Pancreatic Surgery ^{1 2}	Eika Barriera-Justiniano, CRNP
10:55 AM - 11:10 AM	Pancreatic Cystic Disease	Richard Zheng, MD
11:10 AM - 11:25 AM	Pancreatic Cancer Cytologic Analysis ²	Allison Goldberg, MD
11:25 AM - 12:25 PM	<i>Lunch & Virtual Exhibits</i>	
12:25 PM - 12:40 PM	Medical Oncology Perspectives ^{1 2}	Steven J. Cohen, MD
12:40 PM - 12:55 PM	Basic Science Understanding of Pancreatic Malignancy ²	Avinoam Nevler, MD
12:55 PM - 1:10 PM	Diabetes in Pancreatic Cancer ²	Monika Shirodkar, MD
1:10 PM - 1:25 PM	Radiation Oncology Perspectives ²	Joseph Caster, MD, PhD
1:25 PM - 1:40 PM	Genetic Testing in Pancreatic Cancer and Hereditary Cancer Syndromes ²	Molly Ryan, MS, LCGC
1:40 PM - 1:55 PM	Two Decades of Pancreatic Surgery at Jefferson ^{1 2}	Harish Lavu, MD, MS, FACS
1:55 PM - 2:10 PM	Question and Answer Panel ^{1 2} <u>Moderator:</u> <u>Panelists:</u> Morning and Afternoon Speakers	
2:10 PM	Closing Remarks	Harish Lavu, MD, MS, FACS

¹ Eligible for PA Patient Safety & Risk Management Credit

² Eligible for Nursing Pharmacology Credit

